



CHANGE MANAGEMENT CERTIFICATE

*From the global talent development leader known for
its acclaimed certification programs since 1943*



Change Management Certificate

Become a change leader, facilitator, and communicator.

REGISTER



Certificate and Badge



Face to Face



14 Hours to Complete

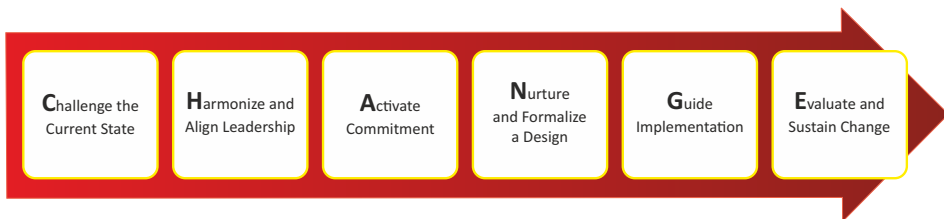


Aligned to Talent Development Capability Model



Enterprise Team Training Available

Change is a key part of talent development and organizational growth today. Every new project, every learning initiative requires some level of organizational change. But change isn't easy, and most change initiatives fail. To understand change, you need to understand the people and organization that are impacted. As leaders, we are accountable for training and nurturing our colleagues so that they can be their best selves at work. This is never more critical than during change.



The **ATD Change Management Certificate** explores the process of facilitating organizational change and introduces the ATD CHANGE model, a strategic and tactical tool to guide you through the process of leading and influencing change. The program starts with a deep dive into the science of change to understand why change can be hard on both people and organizations. It then moves on to the principles and stages of the ATD CHANGE model, **grounded in theory and best practices**. Using a case study and working with an expert facilitator and your peers, you'll have the chance to apply each stage of the model to a real-world scenario. Armed with a **step-by-step approach and plenty of supporting tools and resources**, you will leave this program ready to become a change leader who is prepared to navigate the personal and organizational dynamics of change in today's work environment.

Derived from ATD research, backed by its Capability Model

The ATD Change Management Certificate program illuminates the knowledge and skills defined in the change management capability of the **Talent Development Capability Model™**. In addition, this course's content is aligned to the **Association of Change Management Professionals (ACMP)** standards.

Why you should attend this program

- Become a trusted resource ready to facilitate all stages of a change initiative in your organization.
- Drive meaningful organizational change using the latest change management and project management resources and tools to increase speed, efficiency, and overall success.
- Plan and prepare change projects by assessing change needs and organizational readiness, building a change team, and forming a change plan.
- Build personal resilience and stamina to navigate the stresses of the change journey and maintain agility to support the needs of stakeholders.



Change Management Certificate

Become a change leader, facilitator, and communicator.

REGISTER

After this program, you will be able to

- Explore the personal dynamics of change in the workplace based on current research.
- Evaluate the organizational dynamics of change based on systems theory.
- Analyze an organization's need for change based on the ATD CHANGE model.
- Establish a change management team.
- Generate stakeholder buy-in for the change initiative.
- Develop a strategic plan to implement a change project or initiative.
- Facilitate a change initiative within the workplace following the ATD CHANGE model.
- Equip the organization with tools to evaluate the change.

Who should attend?

Business leaders; people managers; L&D, HR, and any other professionals (currently or in future) responsible for facilitating or implementing organizational change projects; and those working with change teams

During the last 80 years, ATD's mission has been to empower professionals and leaders with the knowledge and skills they need to be successful and remain competitive. ATD has accomplished this by providing learning that sticks and leads to measurable results in your on-the-job performance.

What you can expect from an ATD course:

- Research and competency-based learning with applied adult learning principles
- Hands-on practical activities
- An engaging environment that builds confidence and makes learning personally relevant
- Actionable take-home materials to ensure real application back at work

What our participants are saying:

“ I am new to change management, and I found the course to be very informative and insightful. It provided me with the tools I will need to act as a change agent for my organization moving forward. ”

— *Amy Willis, HR Manager*


“ The ATD Change Management Certification did an excellent job of giving me a deeper understanding of skills I've already begun to develop, and also expanding my knowledge by introducing me to new concepts and strategies relevant to the modern work dynamic. ”

— *Marcus Johnson
Manager (Talent Development)*

95+ 
ATD course topics available

900+ 
Organizations trained with ATD

120+ 
Countries with an ATD presence

200,000+ 
Professionals with an ATD education



Change Management Certificate

Become a change leader, facilitator, and communicator.

REGISTER

Course Overview

Introduction

Your Personal Experience With Change

Topic 1: The Organizational Dynamics of Change

- **Change Management Skills Assessment**
- Defining Change Management
- Evolution of the Organization
- Systems Theory
- Change Management Tools
- **Applying the Change Management Tools**
- Project Magnitude
- Change Models

Topic 2: The Personal Dynamics of Change

- The Heart of Change
- The Science of Change
- **Reactions to Change**

Topic 3: Challenge the Current State

- Making the Business Case for Change
- **Making a Case for Change**
- Assessing Organizational Readiness
- **Assess Your Organization's Readiness**

Topic 4: Harmonize Team and Align Leadership

- Change Leader Roles and Accountabilities
- **VIEW From Your View**
- Building a Change Management Team
- **Creating the Team Charter**

Topic 5: Activate Commitment

- The Change Journey
- **Your Change Journey**
- Helping Stakeholders Through Change
- Resistance to Change
- **Force Field Analysis**

Topic 6: Nurture and Formalize the Design

- Vision
- Communication Plan
- **Analyzing a Communication Plan**
- Adopting and Adapting Processes and Procedures
- Risk
- **Assessing Risk**

Topic 7: Guide Implementation

- Role of the Change Agent
- **Your Personal Resilience Plan**

Topic 8: Evaluate and Sustain the Change

- Sustain the Change
- **Creating a Strategy**
- Evaluating the Change Process
- Wrapping Up the Process

Wrap-Up

Reassess Your Skills

Additional Tools and Resources

- Change Leader's View of Success
- Change Management Continuum
- Change Management Skills Assessment
- Change Process Evaluation Tool
- Change Readiness Checklist
- Change Management Commitment Chart
- Components of a Change Management Plan
- Force Field Analysis
- Team Alignment Checklist
- The Change Journey
- Writing a Business Case for Change

LET'S GET STARTED!



Register online:

www.c2cod.com/certifications



For any questions about
upcoming program dates and
special discount offers:

Call +91 96860 11124

Email info@c2cod.com



We're also happy to answer any questions
about the program and how it can help you in
your current role and with your learning goals.