

Strategic Thinking

Planning the right moves towards success and impact

When vision and strategy are aligned



When you think of the word “strategy,” it is natural to think about military battle plans, and in a sense, it is thinking a handful of moves ahead. In a climate of economic and political uncertainty and increasing expectations and demands for better products and services, it is crucial for leaders to think holistically, linking vision, strategy and implementation together. At the heart of strategic thinking is the ability to anticipate major shifts in the competitive marketplace and identify and leverage emerging opportunities and make decisions that ultimately lead to the success of teams, business units and the larger organization.

This virtual session enables participants to deep dive into strategic thinking and its importance, explore key behaviors and skills required, analyze the landscape of the 'Big Picture', and discover strategies to apply their understanding on the job, based on a rigorous SWOT analysis.

What participants will learn

Understand Strategic Thinking and its importance

Explore the Big Picture and its impact on the organization/team

Evaluate your SWOT (Strengths, Weaknesses, Opportunities, Threats)



This session is a must for frontline, first-time and mid-level managers, and useful for ICs as well.

JOB-AIDS: An actionable template for on-the-job application

MAX. 12-15 PARTICIPANTS

LIVE features & requirements

- A smooth-functioning virtual learning platform
C2C-OD team is well-versed with platforms such as Zoom, WebEx, GoToMeeting, and Adobe Connect. Use of a custom/in-built learning platform will require us to spend some time familiarizing ourselves with the platform. A separate fee may be charged for this additional effort.
- A stable internet connection
- Chat function
- Whiteboards
- Polling
- Virtual break-out rooms
- Video enabled

LIVE dos and don'ts for participants

- Please do a test run to ensure your system (audio/visual) is working, in advance.
- Please join the session from a place where you can focus, to avoid distractions and background noise.
- Please ensure the place/room is well-lit, when your camera is on. Well-lit faces are more engaging.
- Please mute your microphone, if you are not speaking, to cut down on background noise when others are speaking.
- Please do not multi-task or run your email system in the background.